DAY**WORKS**HORIZONTAL LOGO • FINAL



between icon and wordmark



C. D.





- A. Full color with gradient
- B. Full (2) color flat

102 pt

- C. Black and white
- D. Color Reverse

- BLUE: R30 G58 B109 hex# 1e3a6d
- YELLOW: R252 G182 B21 hex# fcb615
- SILVER: R196 G205 B211 hex# c4cdd3

Fonts used: Avenir Light, Avenir Black

DAY**WORKS**VERTICAL LOGO • FINAL









A. Full color with gradient

B. Full (2) color flat

C. Black and white

D. Color Reverse

BLUE: R30 G58 B109 hex# 1e3a6d

YELLOW: R252 G182 B21 hex# fcb615

SILVER: R196 G205 B211 hex# c4cdd3

Fonts used: Avenir Light, Avenir Black

DAY**WORKS**APP ICON • FINAL





A.



- A. Full color with gradient
- B. Black and white

В.

C. Full (2) color flat

