

**DAYWORKS**



**DAYWORKS**



**DAYWORKS**



**DAYWORKS**



**DAYWORKS**

DAY  
W•RKKS

DAY  
W•RKKS

DAY  
W•RKKS

DAY  
W•RKKS







**- DAY - WORKS**

*let's go.*

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**DAYWORKS**

*let's go.*

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**DAYWORKS**

*let's go.*

DAY  
WORKS

*let's go.*

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DAYWORKS

*let's go.*



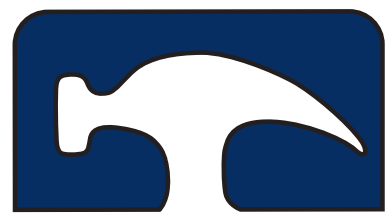
**DAYWORKS**

*vamos.*

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**DAYWORKS**



**DAYWORKS**

*let's go.*

A.



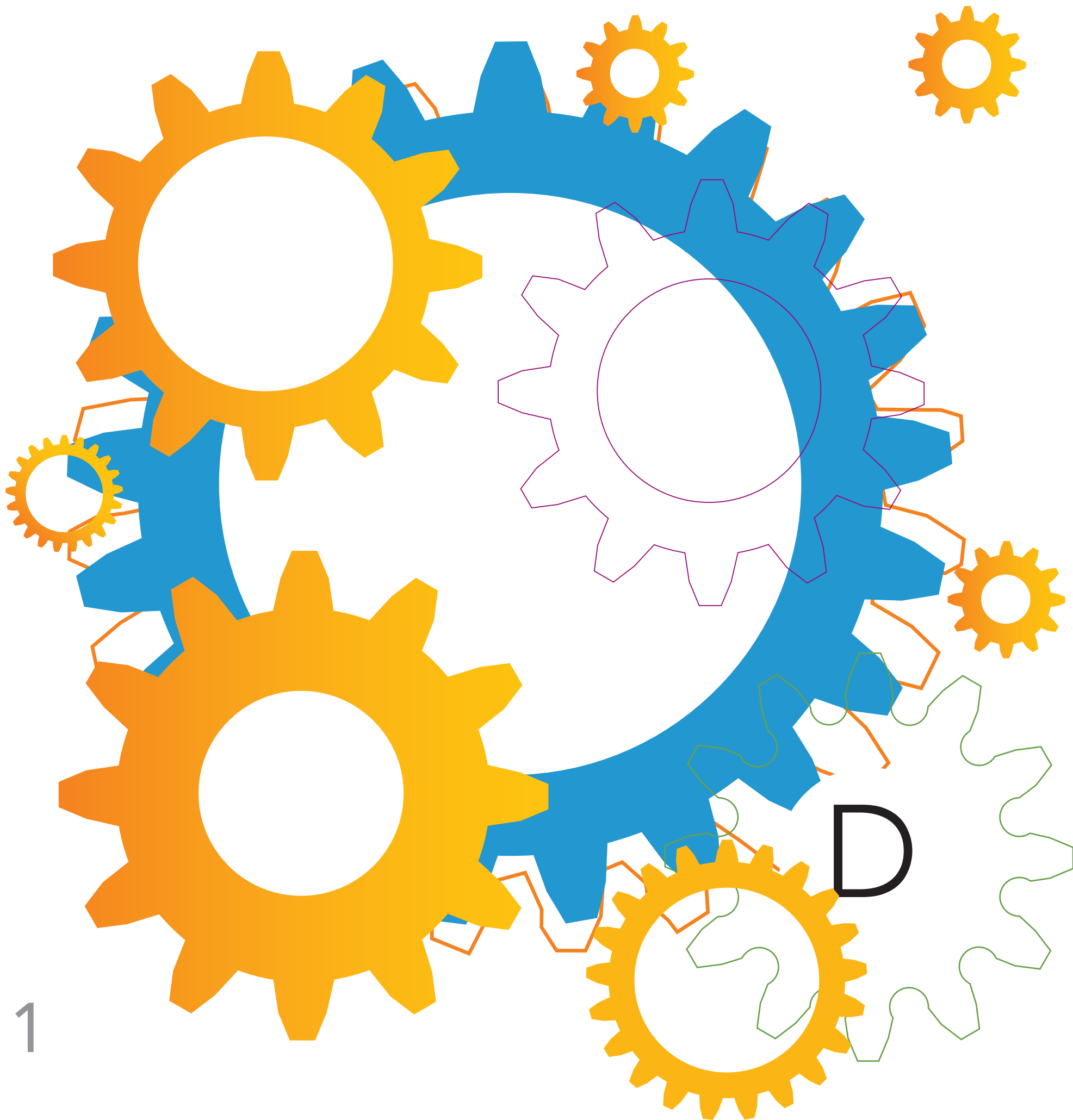
*let's go.*

B.

**DAYWORKS**

*let's go.*





1

D

A.



*let's go.*

B.



C.



*let's go.*

A.



*let's go.*

B.



*let's go.*

C.

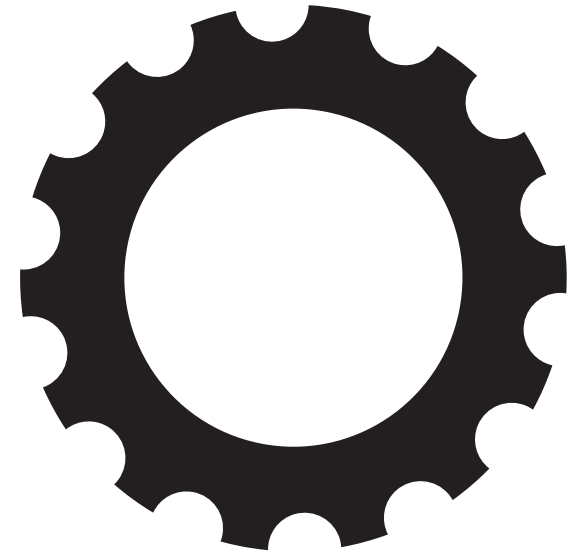
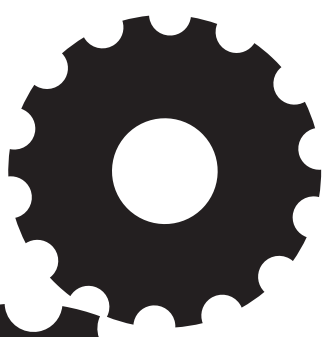
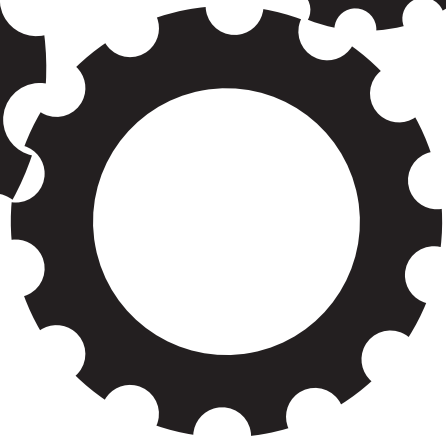
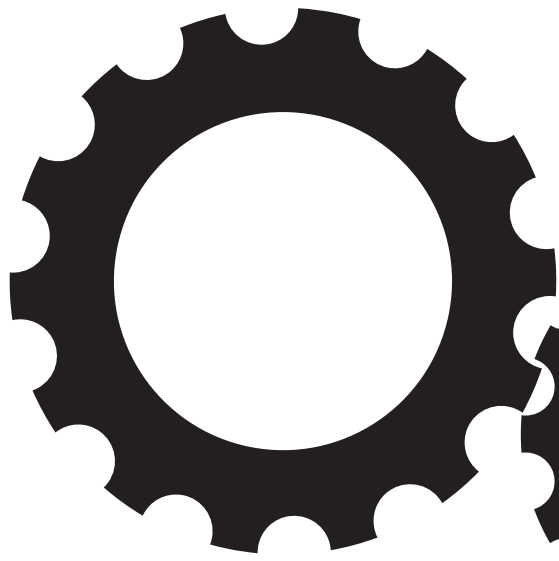


*let's go.*

D.



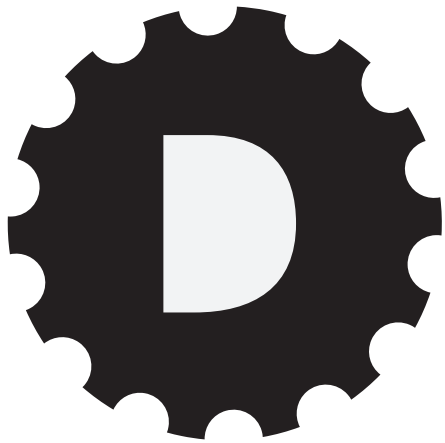
*let's go.*



A.

B.

C.



E.

F.

G.







A.



**DAYWORKS**

*let's go.*

B.



**DAYWORKS**

*let's go.*

C.



**DAYWORKS**

*let's go.*

A.



B.



C.



D.





ORIGINAL DAYWORKS BLUE  
R19 G51 B65 HEX: 133341



DAYWORKS BLUE ALTERNATE  
R32 G57 B110 HEX: 20396e



DAYWORKS LIGHT BLUE  
R35 G152 B206 HEX: 2398ce



DAYWORKS ORANGE  
R245 G130 B31 HEX: f5821f



DAYWORKS DARK YELLOW  
R254 G193 B13 HEX: fec10d



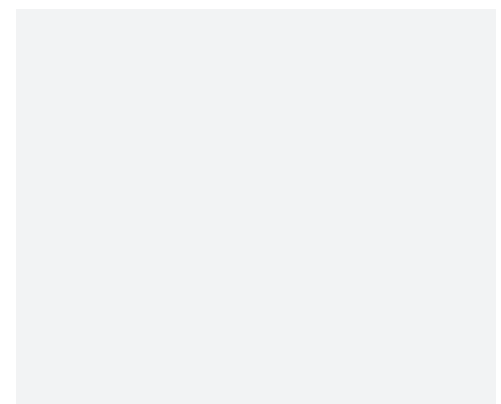
DAYWORKS MEDIUM YELLOW  
R255 G203 B49 HEX: ffc31



DAYWORKS BLUE GRADIENT  
(DAYWORKS ALT BLUE TO LT BLUE)



DAYWORKS YELLOW GRADIENT  
(DAYWORKS ORANGE TO MED YELLOW)



DAYWORKS COOL WHITE  
R167 G169 B171 HEX: f1f1f2



1

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2

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3

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4

5



6

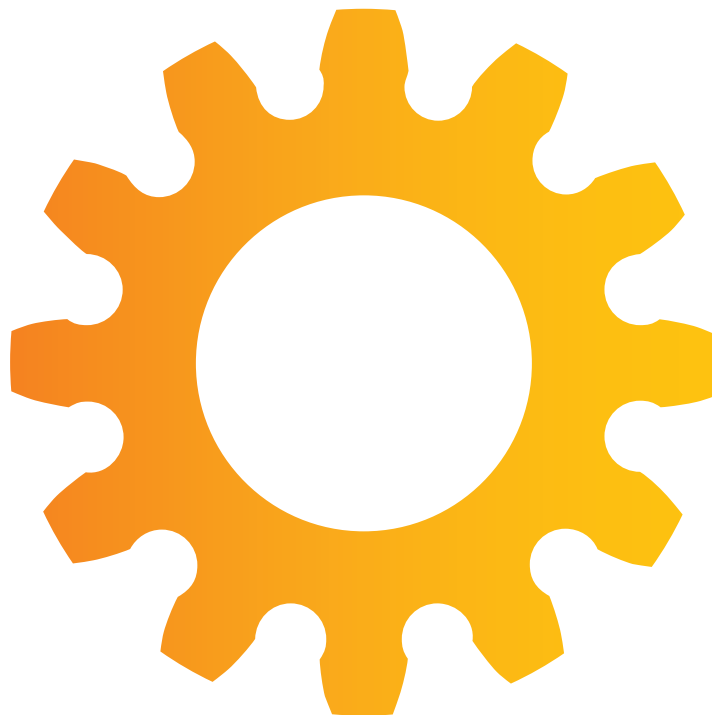
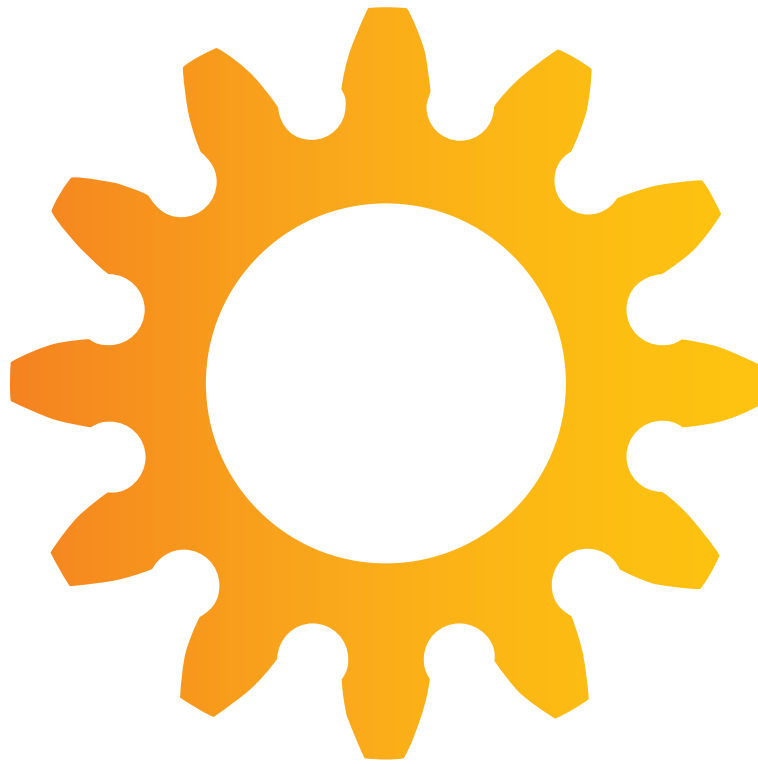


7



8

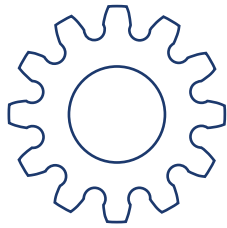






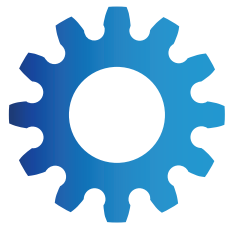






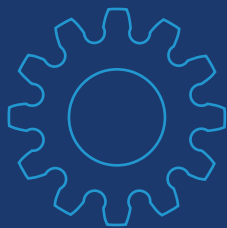
**DAYWORKS**

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**DAYWORKS**

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**DAYWORKS**

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DAYWORKS  
VISUAL BETA • p.



DAYWORKS  
VISUAL BETA • p.7 • APP ICONS

1BW



1A



1B



1C



2BW



2A



2B



2C



3BW



3A



3B



3C



4BW



4A



4B



4C



5BW



5A



5B



5C



# DAYWORKS

VISUAL BETA • p.8 • APP ICONS



A.



B.



C.

A. Full color with gradient

B. Black and white

C. Full color flat



BLUE: R30 G58 B109 hex# 1e3a6d



LT ORANGE: R252 G182 B21 hex# fcb615



SILVER: R196 G205 B211 hex# c4cdd3

DAYWORKS  
VISUAL BETA • p.9 • LOGO HORIZONTAL



A. Full color with gradient

B. Black and white

C. Full color flat



BLUE: R30 G58 B109 hex# 1e3a6d

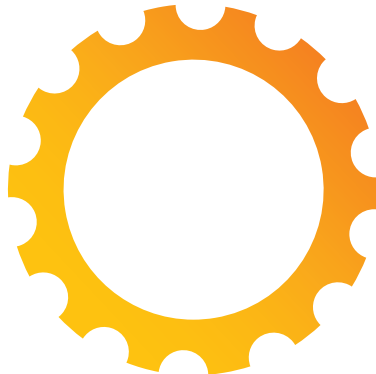


LT ORANGE: R252 G182 B21 hex# fcb615



SILVER: R196 G205 B211 hex# c4cdd3

DAYWORKS  
VISUAL BETA • p.10 • LOGO VERTICAL



DAYWORKS



B.



C.

A. Full color with gradient

B. Black and white

C. Full color flat



BLUE: R30 G58 B109 hex# 1e3a6d



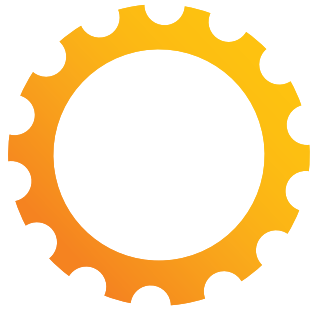
LT ORANGE: R252 G182 B21 hex# fcb615



SILVER: R196 G205 B211 hex# c4cdd3

# DAYWORKS

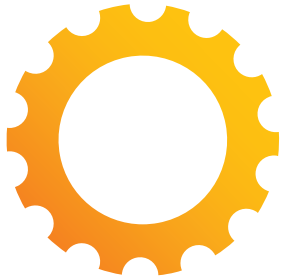
VISUAL BETA • p.11 • LOGO HORIZONTAL - ALTERNATES



113 pt

# DAYWORKS

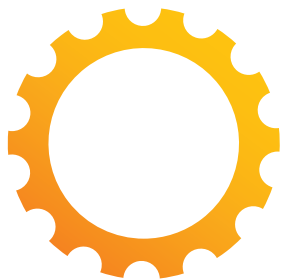
CURRENT DRAFT: COG WITH LARGER I.D (MATCHES APP BUTTON)



102 pt

# DAYWORKS

EARLIER DRAFT: COG WITH SMALLER I.D.



102 pt

# DAYWORKS

ALTERNATE DRAFT: COG WITH LARGER I.D (MATCHES O.D. EARLIER DRAFT)



# DAYWORKS

VISUAL BETA • p.12 • APP ICON • ALTERNATE



THIN COG ORIGINAL • "D" TO LOGO SCALE



152 pixels

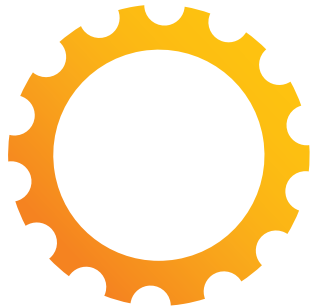
120 pixels

76 pixels

60 pixels

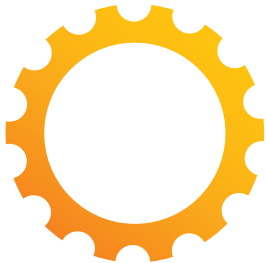
THIN COG CENTERED • "D" TO LOGO SCALE

DAYWORKS  
VISUAL BETA • p.13 • APP ICON • CENTERED



**DAYWORKS**

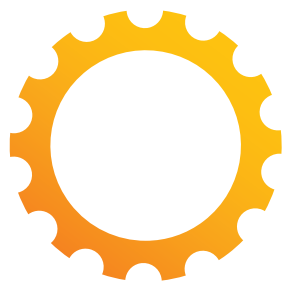
113 pt.



**DAYWORKS**

97 pt.





**DAYWORKS**